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## LSB Newsletter January 1994

School of Business

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# The Lumpkin LETTER

Eastern Illinois University

Lumpkin College of Business and Applied Sciences

January, 1994

## After Restructuring

Restructuring of the academic colleges at EIU became reality on July 1, 1993. At that time the six existing colleges became four. Our new college became the Lumpkin College of Business and Applied Sciences (LCBAS)—which includes all components of the former College of Applied Sciences and the Lumpkin College of Business. Through restructuring, EIU has been able to reduce administrative costs in excess of \$300,000 without major disruption of services to students and at the same time balancing somewhat the size of the colleges, and promoting program affinity. Concurrently, the administrative change has created an exciting environment for developing new academic relationships, rethinking established processes, and building on shared values among faculty and staff.

Academic units and their administrators within the new college are:

- School of Home Economics, Dr. Joyce Crouse, Chairperson
- School of Technology, Dr. Larry Helsel, Chairperson
- Department of Military Science, Major Robert Dinnen, Chairperson
- Department of Accountancy and Finance, Dr. Frank Clark, Chairperson
- Department of Business Education and Administrative Information Systems, Dr. Lillian Greathouse, Chairperson
- Department of Computer

and Operations Management, Dr. Yunus Kathawala, Chairperson

- Department of Management and Marketing, Dr. Aline Arnold, Chairperson
- Office of Undergraduate Studies in Business, Ms.

Kathy Bennett, Coordinator

- Office of Graduate Studies in Business, Dr. Michael Nibbelin, Coordinator
- Business Development Center, Ms. Marilyn DeRuiter, Director

Dr. Ted Ivarie is dean, and Dr. Martha Brown is associate dean. Both had comparable assignments in the previous colleges. Dr. Larry Helsel was Acting Dean of the College of Applied Sciences before the merger.

*continued on next page*

## Academic Departments After Restructuring

### Lumpkin College of Business and Applied Sciences

School of Home Economics

School of Technology

Department of Military Science

Department of Accountancy and Finance

Department of Business Education and Administrative Information Systems

Department of Computer and Operations Management

Department of Management and Marketing

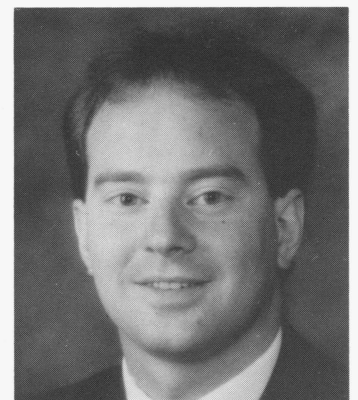
## Craig Titley - Outstanding Young Alumnus

Craig Titley was named the 1993 Outstanding Young Alumnus of EIU at this year's Homecoming. Craig received a BA in English and a BS in Business from EIU in 1989. He was one of 25 students accepted into the Peter Stark Motion Picture Producing Program at the University of Southern California and received his MFA there in 1992. A native of Mattoon, Craig currently resides in Los Angeles.

After an internship at Universal Pictures, he worked as a

production assistant on the feature film "Mobsters" and on several low-budget feature films. He joined director Joe Dante's Universal-based Renfield productions ("Gremlins," "Innerspace," "Matinee") in 1991 where he is currently a Director of Development.

Craig has produced, written and directed six short films and is currently developing several motion picture scripts, a TV series, and an animated series.



Craig Titley

# ROTC Program Takes Top Honors

"The Best ROTC Battalion for 1993 in the Midwest" is the honor recently earned by EIU's ROTC Program, which is part of the Military Science Department within the Lumpkin College of Business and Applied Sciences. A trophy was presented to Major Robert Dinnen, Chair of the Department at a ceremony held at Fort Knox, Kentucky on October 14, 1993 for the unit's achievements. There are 107 "ROTC Battalions" in the Midwest region who compete for this award on an annual basis.

The criteria for the award includes program management, academic and leadership excellence of the students in the program, graduation rates, training management, logistics, and university support. This award was also presented to EIU's ROTC Battalion in 1991, indicative of the level of excellence achieved by the students passing through the ROTC program, the college, and the University.



## Accreditation Updates

The School of Technology received reaccreditation by the National Association of Industrial Technology (NAIT) in October, 1993. Initial accreditation was granted in 1983, with reaccreditation also given in 1987. EIU's program is one of only 38 accredited programs in the United States.

Application has been made by the School of Home Economics for reaccreditation by the American Home Economics Association (AHEA). It was initially accredited in 1971 and was one of the first in the nation to receive the honor. In addition to the AHEA accreditation, the Preprofessional Practice Program in Dietetics is approved by The American Dietetic Association.

## Welcome... to Our New Faculty

Joining us as a tenure-track faculty member is Dr. Beryl McEwen. A new member of the Department of Business Education and Administrative Information Systems, Dr. McEwen earned her PhD at Southern Illinois University in Carbondale.



Dr. Beryl McEwen

# Dilworth named BOG administrative fellow

Jean K. Dilworth, assistant professor of home economics at EIU since 1988, is serving as a Board of Governors Affirmative Action Administrative Fellow for the 1993-94 academic year. Dilworth is completing her fellowship at Western Illinois University under the direction of Vice President for

Advancement and Publications William Slater.

The fellowship program's goals are to expand and diversify the pool of leadership talent within the BGU system and to increase minority and female access to the top level higher education administrative positions across the country.



Jean K. Dilworth

*continued from front page*

Many facets of the new college have natural linkages upon which to build. These include:

- Physical proximity (Klehm and Lumpkin Halls are adjacent to each other.)
- Some commonality among student organization activities and memberships
- Similar or the same external constituencies among employers of graduates and users of faculty expertise in consulting and training
- Curricular relationships in such areas as Home Economics in Business, Production and Operations Management and Technology, Organizational behavior and employee services
- Faculty and program themes/emphasis in leadership development, ethics/

social responsibility, international programs, instructional innovation, computer technology, cultural diversity, human relations, and public policy.

A slow, purposeful mode has been adopted for accommodation of the various units and personnel within the new college. Every attempt will be made to honor the unique traditions of each unit and to scrupulously honor the intent of benefactors for various programs. We will build on the many strengths, overcome any limitations that may become apparent, and focus on cooperating, partnering, sharing, and working together for the good of all stakeholders.





# Taking the Mystery Out of a Charitable Remainder Trust

The best way to dispel the mystery surrounding something is to define it at the outset. And a definition is in order when talking about a *charitable remainder trust*.

## What Is a Charitable Remainder Trust?

This is a plan that promises you a life income from assets you irrevocably put in trust now for our future needs. After your lifetime that income can continue for someone else's lifetime benefit—your spouse, for example—before Eastern Illinois University receives the principal. After assuring your own financial security, your greatest reward is the enduring satisfaction of a major commitment to our important work.

There are other personal benefits you can enjoy.

- You get a money-saving federal income tax deduction for a portion of the current value of the trust assets.
- You pay no tax on gains when you give securities or other assets that have appreciated in value.
- You actually can increase your income when the trust investments yield more than the donated property.
- You free yourself of investment worries and secure investment management on the assets you give.

## How Does the Trust Work?

It's up to you. First, you establish how much you'd like to put into the trust. Next, you decide the amount of income you'd like to begin receiving from the donated assets. Finally, you choose whether you want the income amount or the income percentage to remain constant each year.

This last choice introduces

the two basic kinds of charitable remainder trust: the annuity trust and the unitrust.

The *annuity* trust pays you year after year the *same dollar amount* you chose at the start. The *unitrust* pays you each year a *fixed percentage* of the fair market value of the trust's assets, valued yearly.

## How Your Income Tax Savings Are Figured

Would you like another income tax deduction—a sizable one? Then create and fund your life income plan now.

Your deduction will be based on the value of Eastern Illinois University's right to receive the remainder of the trust

assets after the lifetimes of yourself and any other person you name as beneficiary. This value is determined by official U.S. Treasury tables.

If you can use cash to fund your trust, you deduct that amount up to 50% of your adjusted gross income. You can deduct any excess amount over the next 5 years until your deduction is exhausted.

If you fund your trust with long-term appreciated securities, the limit on deductibility generally is 30% of your adjusted gross income, also with a 5-year carry-over for any excess amount.

If it's more advantageous, you can elect the 50% limit, provided you deduct just the

cost basis of the securities.

## The Mystery Is Solved

Now you have the definition of the mysterious charitable remainder trust.

It's a wonderful way to safeguard your own requirements and, if desired, those of someone close to you. Ultimately, your thoughtful philanthropy will support our vital purpose.

For details, call Stephen C. Falk, Foundation Executive Officer at (217)581-6453. An informational brochure is also available.

*The information in this newsletter is not intended as legal advice. For legal advice, please consult an attorney.*



Lumpkin Hall (left) and Klehm Hall house the Lumpkin College of Business and Applied Sciences



# Friends Honored

Richard A. Lumpkin and Josephine Oblinger, long-time friends of the Lumpkin College of Business and Applied Sciences, were honored by Eastern Illinois University in 1993.

An honorary doctorate of public service degree was bestowed upon Richard A. Lumpkin at the August commencement ceremony. Lumpkin, chairman and chief executive officer of the Mattoon-based Consolidated Communications Inc. and its subsidiaries, has devoted most of his life to the telecommunications industry and to serving the people of Coles County and the surrounding area. He was a charter member of the Dean's Business Advisory Board for the Lumpkin College of Business. Lumpkin earned an undergraduate degree from Yale University and an MBA from Harvard Business School.

Josephine Oblinger, of Williamsville, IL, was awarded an honorary doctorate of public service degree in May. A former high school teacher, Oblinger has served in various roles in Illinois governmental affairs, most recently as director of Senior Involvement for the Illinois Department on Aging. She has also served as

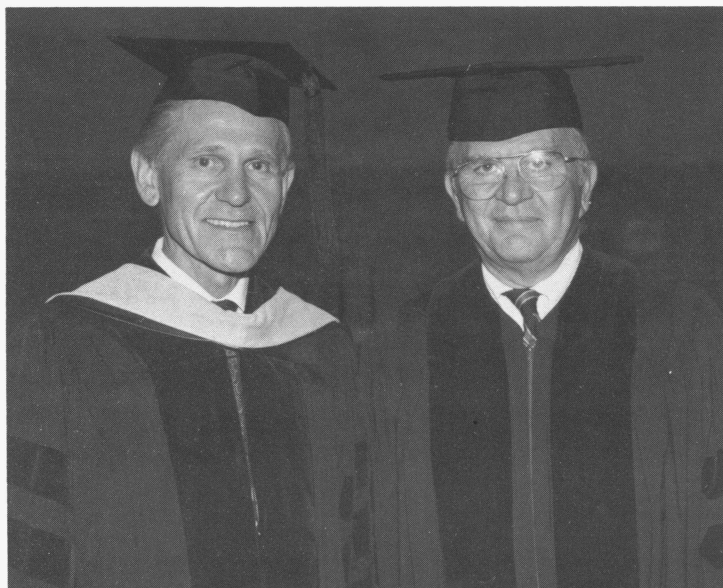
a state representative, 50th District (1979-1982) and 100th District (1983-1985).

Oblinger, who has provided valuable assistance in the gerontology program, received a BS in Education degree from the University of Illinois and a Doctor of Laws degree from the University of Detroit Law School.

The college is deeply grateful for the loyal support of Dr. Lumpkin and Dr. Oblinger and is pleased the university has recognized them with this symbol of excellence.



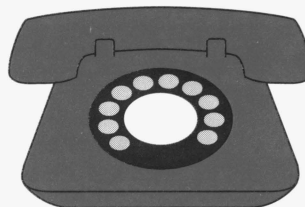
Dr. Josephine Oblinger



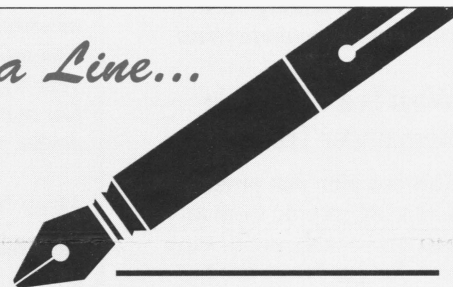
Dean Ted Ivarie with Richard A. Lumpkin

Last year's Telefund campaign was a ringing success! Pledges totalled

\$52,575. Please support us again—we'll be calling February 7 - April 12.



## Drop Us a Line...



*Tell us about appointments and promotions, advanced degrees, publications, awards and honors that have come your way!*

*Keep in touch with your fellow alumni through the Lumpkin Letter.*

Mail to:

Lumpkin Letter Editor  
Lumpkin College of Business  
and Applied Sciences  
Eastern Illinois University  
Charleston, IL 61920

Name \_\_\_\_\_

Year of Graduation and Major \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Employer \_\_\_\_\_

Job Title \_\_\_\_\_

Comments \_\_\_\_\_

- ☐ I'd like information regarding the MBA Program at Parkland College.
- ☐ I'd like information regarding the MS in Technology Program at Richland College.
- ☐ I'd like information about planned giving.
- ☐ Here's a gift of \$ \_\_\_\_\_ to be used for advancing the cause of excellence in the Lumpkin College of Business and Applied Sciences.

# Class Notes

## Class of 1951

**Author E. Hughes**, President, University of San Diego, San Diego, CA, serves on the American Council on Education's Board of Directors as a representative of the National Association of Independent Colleges and Universities.

## Class of 1956

**Joan Padgett McGarigle** retired from the Fisher Community Unit School District #1 in June after 35 years of teaching.

## Class of 1964

**Phil Carlock** received a 1993 Volunteer Achievement Award for the St. Louis region of the American Diabetes Association. Carlock is with the St. Louis Community College, St. Louis, MO.

## Class of 1969

**Lyle E. Mowery** is the Chief Financial Officer of Morey Fish Co., Golden Valley, MN.

## Class of 1972

**Stephen M. Bryan** is Back-up Manager, Banc One Investment Advisors, Lima, OH.

## Class of 1973

**Dawn (Brooks) Ellis** is Director, Thornton High School District 205, Infant Care Center in Harvey, IL. Dawn is also an adjunct faculty member at Governors State University.

**Donald Gher** is with Seafirst Investment Counselors of Seattle, WA. Gher, his wife, **Mary (Hartke)** (BSE '73), and their two daughters reside in Bellevue, WA.

## Class of 1976

**Steven Dwyer** of Chesterfield, IL, is now owner of his own business.

**H. Scott Gifford** (BS '75) is with ADC-Telecommunications and was recently elected Village Trustee in Deer Park, IL.

**Thomas M. Husek** (BS '75) has been admitted into the partnership of Duck-

worth and Beerup CPA's and resides in Bloomington, IL.

## Class of 1977

**Mark Fleshner** is now Senior Vice President of Commercial Lending with the Commercial National Bank-Berwyn. He has also earned an MBA in Finance from DePaul University and resides in Riverside, IL, with his wife **Denise (Sanders)** and daughter.

## Class of 1980

**Julie (Hellyer) Gillespie** is Manager of a domestic service agency, Irish Maid-Ins, in Oak Park, IL. Julie and her husband, John, reside in Chicago.

## Class of 1982

**Judy Ethell** has been admitted to the partnership of Price Waterhouse in the Middle Market Services Practice of the St. Louis office.

**Troit Freeland** has been promoted with Tyton Corporation to a newly created position of Business Unit Manager-Electrical Market.

## Class of 1983

**Jean Ann Cochennour** is an attorney with the law firm of Asher, Gittler, Greenfield, Cohen and D'Alba in Chicago. She has recently received her CPA certification and resides in Chesterton, IN.

## Class of 1984

**Sandra Beard** is an administrator of the Chicago Chapter of the American Sewing Guild located in Lake Zurich, IL.

**Nicholas John Waddock** is employed by the First of America Bank in Decatur, IL. He recently received an MBA degree from the University of Illinois' Executive MBA program.

## Class of 1985

**Mike Kuhn** has been promoted to National Sales Managers of Lanids & Gyr Powers located in Buffalo Grove, IL. He resides in Gurnee, IL.

**Klaus Dorrenhaus** owns and operates Klaus Dorrenhaus Marketing in Cologne, Germany.

## Class of 1986

**Donald A. Borschel** has been promoted to Vice President, Director of Oper-

ations, Investments for Citibank and is currently pursuing his MBA at Loyola University, Chicago. Borschel and family reside in Tinley Park, IL.

**Sue (Nowak) DeCarlo** (BS '84) is a Nutrition Educator/Exercise Physiologist for Rush Anchor HMO in Des Plaines, IL.

**Vince Guerrettaz** is a Systems Analyst with the Illinois Department of Agriculture and resides in Springfield.

## Class of 1987

**Todd Lindsey** is employed as an investment broker at A. G. Edwards & Sons in Champaign, IL.

**Robert Haycock**, a Captain in the U.S. Army recently returned from a one-year tour of duty with the Second Infantry Division in Korea. EIU's Outstanding Young Alumni in 1992, he is now with the 101st Air Assault Division in Fort Campbell, KY.

## Class of 1988

**Jane A. Lockett** (BSE '76) has been named Marketing Representative for EduQuest, an IBM Education Systems Company.

**Paula Hickox Partlow** resides in Quito, Ecuador, where her husband is now employed. She currently volunteers at a hospital, but hopes to pursue her dietetics career after mastering Spanish.

**Jill Marie Thompson** recently earned an MBA in finance from Western International University in Phoenix, AZ. She is an accounting specialist for The Beatitudes Campus of Care in Phoenix and is a co-owner of Hydra-Assist, an environmental company in Phoenix.

## Class of 1989

**Nabeel Ayyad** recently graduated from the Aviation Officer Candidate School and was commissioned to the rank of Navy Ensign.

**Tracy Criner** is an executive housekeeper at Hawthorn Suites Hotel in Orlando, FL. Tracy is engaged to be married to Daniel Dowell in December, 1993.

**Jeff Westerhold** (BS '87) has been promoted to real estate investment administrator in the investment department at State Farm Mutual Automobile Insurance Company's home office in Bloomington, IL.

## Class of 1990

**Allison Conley Hammond** (BS '84) director of finance at Edgar Electric Cooperative Inc. in Paris, IL, has joined New West Resources Inc. as a venture analyst. She will assist New West from the company's offices in Austin, TX, but will remain involved with Edgar Electric.

**Cindy Stewart Webb** is employed by State Farm Insurance and recently received her CPA certification.

**Kimberly Wright** is Sales Manager for a transportation firm and resides in Chicago.

## Class of 1991

**Tina Dierkes** received the Outstanding Local Advisor of the Year for the State of Illinois for her work with Phi Beta Lambda. Dierkes is with Kaskaskia College.

**Todd A. Menke** was recently promoted to the rank of Marine Pfc. while serving at Marine Corps Recruit Depot, San Diego, CA.

**Laurie A. (Mueller) Wagoner** is employed as a Corporate Concierge for Turley Martin, St. Louis, MO.

## Class of 1992

**Greg Bradshaw** of Metamora, IL, is currently a financial consultant at Merrill Lynch in Peoria, IL.

**Gregory A. Curl** has been appointed President and CEO of the Citizens National Bank of Paris and was also named to its Board of Directors. Curl is a 1993 graduate of the Illinois Bankers School and resides in Paris, IL.

**Anthony Haycock** was recently reassigned as an Infantry Platoon Leader with the 10th Mountain Division to Somalia. Lieutenant Haycock is currently a part of the peacekeeping force from Ft. Drum, NY, with the U.S. Army contingent in Somalia.

**Tammie (Evans) Heiser** is a Clinical Dietitian (R.D.) for Greenville Memorial Hospital, Greenville, SC.

**Jeff Nelson** is employed in the Clerk of the Circuit Court's Office in Lincoln, IL.

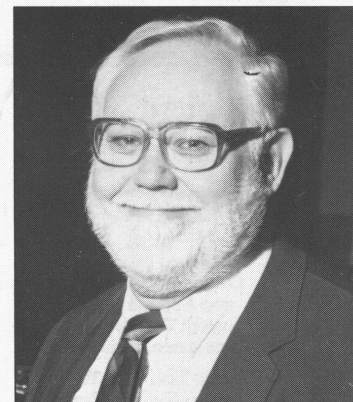
# In the News

**Karen Meyer**, who graduated with her BS in Family Services in 1976, is a consultant to business, industry and government offices, assisting them to comply with the Americans with Disabilities Act. She is also a WLS-TV reporter on disability issues and is the first deaf person in this country to produce and present a weekly TV segment on disability. Karen, who also earned a master's degree

in urban studies from Loyola, was featured in *The Chicago Tribune Magazine's* August 15, 1993 issue.

**Mary Mullen**, a registered dietitian (MS '83) from EIU's School of Home Economics also recently made the news in Chicago. The September 15 *Chicago Tribune* featured Mary in her role as the dietitian for the Chicago White Sox.

Mullen works with the White Sox's executive chef, the players, and their families in developing healthy diets for the athletes. Mary's high school and college years' summers were spent working at concession booths in Comiskey Park—the home of the White Sox, making this position particularly meaningful to her.



Dr. John T. Moore, professor of marketing at EIU from 1968-1987, passed away in August, 1993.



# Programs Under Review

The Illinois Board of Higher Education has recommended action on several programs in the Lumpkin College of Business and Applied Sciences. Both the MBA and the MS in Technology degree programs have been recommended for elimination and are currently undergoing intensive review. In addition, the MS in Education/Business Education and the BA in Technology Education have been recommended for curriculum review by the Board of Governors Universi-

ties. Reasons given for the action include high costs, limited enrollment, and/or lack of centrality to the university mission. Meanwhile, steps have been taken at EIU to reduce costs, extend the offerings to off-campus sites, and build enrollments. There are currently 74 students enrolled in the MBA program, 50 students in the MS in Technology program, 12 in the MS in ED/BED program, and 20 in the BA in Technology Education program.

## Graduate Programs at Champaign and Decatur

Parkland College in Champaign has been selected as the site for an MBA program that is being offered beginning Spring, 1994, by the Lumpkin College of Business and Applied Sciences and the School of Adult and Continuing Education. It will serve the needs of adult professionals in the east central Illinois region with the flexibility of a program offered evenings and weekends.

The MBA program is targeted toward preparation for general management. The program is designed to develop the fundamental body of knowledge and analytical tools common to all management positions through advanced study in the functional areas of business, behavioral science, eco-

nomics, and quantitative approaches to decision making.

In addition, a request has been made to offer the MS in Technology at Richland College in Decatur. Several private sector organizations have given enthusiastic endorsement to the proposal.

*For further MBA information, contact:*

Dr. Michael Nibbelin  
Coordinator, Graduate  
Studies in Business  
Lumpkin College of Business  
and Applied Sciences  
325 Lumpkin Hall  
Eastern Illinois University  
Charleston, IL 61920-3099

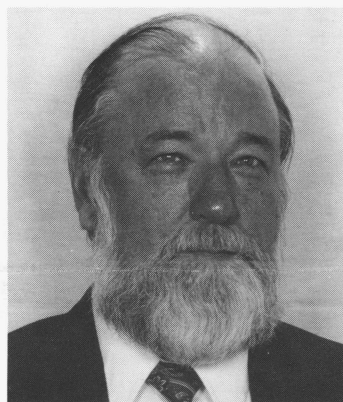
Phone: 217-581-3028  
Fax: 217-581-6642

## Executive-in-Residence

**John Purcell**, Program Manager for Market Assessment at IBM, New York, was on campus November 8-12, 1993, as the Lumpkin Executive-in-Residence. Purcell, an international marketing specialist in Asian business, has been with IBM for 30 years. In his position at IBM, Purcell is responsible for assessing world-wide markets and for determining competitive responses to the market place.

Having lived in Japan for three years, Mr. Purcell has developed and taught Japanese/Western business seminars in the United States and Japan. His experience as international marketing specialist includes working in other Asian countries and Europe as well.

Faculty, students, and the community were able to participate in small group meetings during this week and to benefit from his expertise.



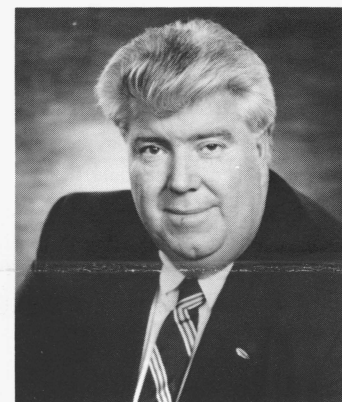
John Purcell

## Roberson serving on BGU

**Roger Roberson** ('64) has been appointed to serve a six-year term on the Board of Governors of State Colleges and Universities, EIU's governing body. Roberson is chairman of the Roberson Corporation and is currently serving as president of the national American Trucking Association.

Other public service activities include board memberships on the Governor's Club, the Young Presidents Organization, the Illinois State Chamber of Commerce, the State of Illinois Department of Employment Security, BankChampaign, the American Institute of Technology, and the Lumpkin College of Business' Dean's Business Advisory Board.

In 1988 he was named as the Lumpkin College of Business' Distinguished Alumnus. He has also received the EIU Alumni Service Award in 1991 honoring him for his service to the university in a multitude of ways since embarking upon his business career.



Roger Roberson



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